



The Anchor

Potomac and Chesapeake Association for College Admission Counseling

Our Very Own Jim Jump Becomes NACAC's President

The following remarks were made by Jim Jump upon assuming the presidency of NACAC at the Annual Business Meeting in Baltimore.

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I am honored to have the opportunity to serve as your president because I care deeply about our profession.

It is with a sense of honor, a sense of irony, and most of all a sense that I better be brief, that I stand before you as the next President-elect of this great association.

I am honored to have the opportunity to serve as your president because I care deeply about our profession, believe that helping young people make decisions about their futures is a noble calling, and believe that this organization, NACAC, is the best hope for preserving college admissions and college counseling as a profession rather than a business.

The sense of irony comes from the fact that during my first of three terms as president of Potomac and Chesapeake ACAC, the host affiliate for this conference, I received a letter from the national office asking me to recommend possible locations for future national conferences. I recommended Baltimore, never dreaming that it would be chosen, much less than I would find myself standing before you in Baltimore in this role. As for the need for brevity, the less said, the better.

I would first like to recognize and thank my friend and predecessor as president, Bill McClintick. Two years ago Bill was elected after running on a platform emphasizing the need to



Jim Jump, Academic Dean and Director of Guidance at St. Christopher's School currently serves as NACAC's president.

get our financial house in order. I'm not sure he had any clue just how much time and energy that issue would consume, but during this tumultuous year NACAC has been fortunate to have Bill steering the ship.

During the past year I have often been reminded of an ancient Chinese proverb, "May you live in interesting times." It sounded like something that Confucius might have said (not that he and I were contemporaries), but what I discovered when I traced its origins was revealing. "May you live in interesting times" is probably not ancient, it's probably not Chinese, and it's probably not a proverb, but rather a curse.

Ancient or not, Chinese or not, proverb or curse, during the past year all of us have lived in interesting times. The economic crisis has meant that we have lived in interesting times at home, at our institutions, and in our profession. For NACAC, the past year has presented unique challenges as we attempted to preserve the core of our program and services to members while responding to potential losses in revenue from investments, college fairs, and conference attendance. The Finance Committee, under the leadership of Greg Eichhorn, the Board of Directors, and most of all Joyce and her staff have spent hours cutting expenses

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Jim Jump

Continued from Page 1.

First and foremost, NACAC must continue to be a trusted source of knowledge about the college admissions process.

and making difficult decisions. Thanks to their hard work, we have trimmed nearly one million dollars in expenses from the 2009 and 2010 budgets. We can't delude ourselves into thinking that we will not have additional challenges in the next year, but we are healthy, and I am proud of how we as an organization have responded to the economic challenges we have been confronted with.

Living in interesting times provides not only challenges, but opportunities, and it is those opportunities I hope we will focus on during the coming year. The economic realities we face mean we can't do all the things we did when times were good, so we have the opportunity to think about what is most important, what NACAC's "core business" is.

First and foremost, NACAC must continue to be a trusted source of knowledge about the college admissions process. Professional development programming has always been at the heart of NACAC's mission, and this past year we made significant strides in two ways. One is the development of the Knowledge Center, which gives our members a toolbox to help them be better professionals on the front lines. The second is the work of the Testing Commission, which has begun a much-needed discussion of the proper use of standardized tests in college admission and also attracted considerable media

attention for NACAC. I hope we will build on both of those in the coming year. As president I will push for us to think of NACAC as not just an organization of college counselors, but as an organization devoted to advancing college counseling. There is a hunger among students and parents for good, unbiased knowledge about the college admission process, and as professionals we need to find a way to serve not only our members, but also the public.

Second, we must continue the devotion to ethical professional practice that led to NACAC's founding more than 70 years ago. A concern for ethics is what distinguishes professions from businesses, and the German philosopher Immanuel Kant said that ethics begins where self-interest ends. In an economic climate where many institutions are worried about survival, we must stand together as a profession to promote admission practices that serve not only institutional self-interest, but also the public interest.

Third, we must continue NACAC's focus on access to higher education. Education has always been the pathway to the American Dream, and our profession has always been about identifying and nurturing human potential. As the landscape of post-secondary options changes, NACAC must think about how we can help our members best serve the students who need access to educational

opportunity. College admission and counseling is a people-driven profession, and we also need to give attention to how we will attract, train, and retain the next generation of professionals and leaders within the profession.

Finally, we must ensure that NACAC as an organization functions effectively. Financial responsibility is the biggest part of that, but we also need to ensure that our structure supports our strategic priorities. During the coming year we will seek to find ways to do our association business making better use of technology, drawing in a larger number of members to serve as leaders, and working collaboratively with our affiliates to serve our members and those within our profession who may not even know that NACAC exists.

I look forward to the challenges and opportunities of leading NACAC through interesting times. I would like to tell you that I will be a charismatic and transformative leader (just as I would like to tell you that I am svelte), but in the words of one of my boyhood heroes, the famous naval leader and spinach-phile Popeye the Sailor, "I yam what I yam," that is to say, someone who is perfectly comfortable quoting both Immanuel Kant and Popeye in the same speech. Thank you for this opportunity to serve our association and our profession.

The Anchor newsletter is produced quarterly for PCACAC members.

Editor: Joe Manning

We welcome your submissions. Material for the next issue is due Jan. 15 for a Mar. 1 publication. Articles, announcements and high-resolution photos may be sent to manninjp@jmu.edu.

PCACAC
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Want to reach the PCACAC membership? Consider purchasing advertising space in a future issue of *The Anchor*. High-resolution, 300 dpi PDF, TIFF or JPEG ads that are in keeping with the PCACAC philosophy can be submitted to Joe Manning, manninjp@jmu.edu.

Full Page	7.5" x 9"	\$200
Half Page	7.5" x 4.5"	\$100
Quarter Page	3.75" x 4.5"	\$75

The Anchor Deadlines

- Spring**
Submission Deadline: Jan. 15
Online Publication Date: Mar. 1
- Summer**
Submission Deadline: May 15
Online Publication Date: July 1
- Early Fall**
Submission Deadline: July 15
Online Publication Date: Sept. 1
- Late Fall**
Submission Deadline: Oct. 15
Online Publication Date: Dec. 1



POTOMAC & CHESAPEAKE ASSOCIATION FOR COLLEGE ADMISSION COUNSELING

The Potomac & Chesapeake Association for College Admission Counseling (PCACAC) exists to maintain high professional standards at both the secondary and college levels and to connect college admissions officers, secondary school counselors, independent counselors, and educational organizations to discuss common professional concerns and to explore ways to empower students.



PCACAC PROFESSIONAL DEVELOPMENT OPPORTUNITIES 2009-2010

- Drive-In Workshops
- PCACAC Annual Spring Conference
- Summer Institute

Are you a member?

For information about membership and to register for these events, please visit

WWW.PCACAC.ORG

Drive-In Workshops

Economical half-day events, Drive-In Workshops cover timely topics such as Ethics in Admission, Financial Aid 101 and Building the Relationship: Secondary School and Colleges. \$25.00 to register.

Dec 1	Tuesday	West Virginia University
January 29	Friday	Roanoke College
March 10	Wednesday	Montgomery College, MD



PCACAC Annual Spring Conference "The Hands of the Mentors Who Guide Us"

April 25-27, 2010, Dover Downs - Hotel Dover, DE

The Annual Spring Conference brings together professionals from both sides of the desk to participate in educational sessions, network, and tour regional campuses. Topics covered include Affording College, Keeping Morale Up in the Admissions office, and the ever popular Cracker Barrel session. Please join us!

Summer Institute

Held on a college campus in the lazy days of summer, the Institute is designed for those who enjoy the relaxed personalized atmosphere of a smaller setting. It is uniquely designed to provide professional development, networking opportunities, training and leadership development for professionals who assist students in the transition from high school to college. The Summer Institute will be held at St. Mary's College of Maryland the first week of August, 2010.



CEU Credits are available for education sessions at PCACAC Professional Development events.



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In memoriam: Norrine Bailey Spencer

associate provost and director emerita of undergraduate admissions

BLACKSBURG, Va., September 23, 2009 – Norrine Bailey Spencer, age 62, of Blacksburg died peacefully on Wednesday, Sept. 23 at her home in Blacksburg with her husband at her side.

Spencer was born March 19, 1947, in Lewistown, Pa., the daughter of the late Harry J. Bailey and the late Ruth Norrine Phenicie Bailey. She is survived by her husband of 39 years, Edward F. D. Spencer; their son Andrew, his wife Melanie; and her two beloved grandchildren Courtney and Brandon, all of Blacksburg.

She graduated with high honors from Susquehanna University, earned her master's degree at Syracuse University and her doctorate from Virginia Tech. Her dissertation was named outstanding research of the year by the National Academic Advising Association.

Spencer worked at the University of Delaware from 1970 to 1982 and at Virginia Tech from 1983 until 2008; as associate dean of the Pamplin College of Business through 2004 and then as associate provost and director of undergraduate admissions.

"Norrine Bailey Spencer positively touched the lives of thousands — students, faculty, and staff — throughout her Virginia Tech career," said Virginia Tech President Charles W. Steger. "We remember her devotion to students and incredible work ethic, but mostly we remember her cheerful demeanor and sunny



disposition. Her positive attitudes about everyone and everything Virginia Tech are now legendary among her colleagues. Working with Norrine was a delight and joy; we will miss her ever present smile and strong student advocacy. We send our deepest condolence to her husband and our colleague Ed Spencer and Norrine's family."

"Norrine was a special person who radiated positive energy and joy," said Senior Vice President and Provost Mark McNamee. "She was an inspirational leader who helped to enhance our undergraduate admissions activities in creative and successful ways."

In reflecting upon Spencer's more than 20 years in the Pamplin College of Business — first as an assistant dean and then as associate dean for undergraduate programs — Dean Richard E. Sorensen recalled that she once noted that she felt more comfortable being 'Dean Spencer in 1046 Pamplin Hall' than in any other role she had had in her professional life.

"Norrine provided extraordinary leadership to our college and was remarkable in her ability to get things done," Sorensen said. She led the development of a freshman-sophomore advising center, a job development and

Special thanks to the Office of University Relations at Virginia Tech for allowing *The Anchor* to honor Norrine with this reprint of their article.

“Norrine was best known and loved for her enthusiasm, her energy, her friendship, and her thoughtful and caring approach to students, faculty, and staff,”

career services program, and initiatives with the state community college system. She also taught hundreds of students in the Introduction to Business course.

“But Norrine was best known and loved for her enthusiasm, her energy, her friendship, and her thoughtful and caring approach to students, faculty, and staff,” said Sorensen. “There are many, many Pamplin alumni today who benefited from her teaching, guidance, and friendship.”

“The qualities of honesty and integrity in her work were always at the forefront of our working relationship,” said David Ford, vice president and dean emeritus for undergraduate education. “What Norrine brought to the undergraduate admissions program in terms of her leadership far exceeded the expectations, and that was not unusual because that is what we had come to expect from her. She was an amazing leader and friend. We will all miss her greatly.”

Her Virginia Tech service included two terms as chair of the Commission on Administrative and Professional Faculty Affairs, chair of the University Appeals Committee, and secretary of the University Athletic Committee. In 2007, she was one of six university administrators and faculty recipients of the Advancing Women Award.

In 2009 the Pamplin College of Business awarded her a

Certificate of Excellence for Lifetime Achievement in Diversity. Upon her retirement in 2008, she was awarded emerita status by the Virginia Tech Board of Visitors.

A member of Blacksburg Presbyterian Church, she was on the Session and taught Sunday school. She also chaired the Cooper House Ministry Board for two years. She sang with the Blacksburg Master Chorale since 1998, served as co-president for two years, and participated in all three European tours.

She also served her alma mater as co-chair of the alumni fund and alumni member of the Board of Trustees. She was also a member of the Board of Planned Parenthood of the Blue Ridge and served as its president in 2006. From 1985 until her retirement, Spencer was a member of the Virginia Board of the American Council on Education Network for Women Leaders, serving as chair for two years. That group honored her in 2008 with a named scholarship for their Leadership Seminar Series.

The family wishes to thank Dr. Harry McCoy, Connie Pennington, and Jan Wilcke of Blue Ridge Cancer Care; Dr. Michael Aronson, and the Carilion Clinic Hospice of the New River Valley for their extraordinary medical care.

Reflections on Norrine Bailey Spencer

First, Norrine rescued me; then she became a close e-mail friend. A few years ago, I was coordinating a PCACAC workshop on “Recruiting Girls/Women into Engineering.” Two weeks before our conference my former astronaut woman engineer cancelled. Norrine was referred to me for help. Not only did she knock herself out to find one woman engineer replacement, she found me two outstanding VA Tech alumna engineers. During this process, we clicked. Thus began years of bi-monthly, sometimes weekly e-mail correspondence.

While she mourned deeply the heartbreaking anniversary days of the horrible Tech shootings (we spoke on the phone that painful day), most of her e-mails I describe as sparkling. Even her last e-mail was characteristically full of her joy and delightful. Norrine lived her life to the fullest, celebrating the beauty around her, weekend trips with beloved husband Ed and grandchildren outings. “I don’t know who is more excited about our going to see ‘The Wizard of Oz’ — the grandchildren or me,” she cheered. Her last e-mail, a week before her death exclaimed, “I still get up each day, shower, dress myself and adjust my wig just right but these ‘cement’ legs are a challenge.”

Norrine leaves us with many legacies, one of which is dying with grace, dignity and an appreciation for the rich personal and professional life she created.

Shirley Bloomquist, Educational Consultant



It was grand being at NACAC in Baltimore and catching up with pals and updating ourselves on the current issues.

— Shirley Bloomquist, Educational Consultant



You made us all proud Evelyn, Jenifer, and Jim for the leadership you've provided NACAC.

— Joe Manning, James Madison University

We missed you dearly Jack and Norrine!

— Anonymous





In the hectic weeks leading up to the NACAC conference, I found myself wondering why this important event in our profession is held annually at this crazy time of year on both sides of the desk. Nevertheless (and perhaps the intention), I left my first NACAC conference feeling rejuvenated and with a renewed sense of purpose for the important work that is to come in the months ahead with regard to college admission. PCACAC's strong presence in Charm City made me proud to be a member of this great organization!

— Elizabeth Fitzgerald,
Stevenson University



Prince George's County NACAC National College Fair

*Shannon Gundy, Chair, College Fair and College Night Coordination;
University of Maryland College Park*

It would allow an opportunity to present information about the college application process to students and their families.

After a brief phone call, a longer meeting in person, and a few e-mail interactions, the ball was rolling. The interest was there, the planning committee was committed, and the president of PCACAC was supportive. All agreed that the time had come to provide a better attended, nationally marketed, and even more productive college fair. Thus, the planning for the Prince George's County NACAC National College Fair was underway.

With well attended and well known national fairs in Baltimore, Montgomery County, and Washington D.C., the void that remained was in Prince George's County. The committee that has organized the Prince George's County College Fair at Prince George's Community College for many years felt that the creation of a national fair was plain common sense. Those responsible for recruitment in Maryland's colleges seem to agree. According to James

Massey, the Assistant Director who coordinates freshman recruitment for the University of Maryland, "College Recruiters have spent many hours and many dollars in this diverse county which is home to many talented college-bound students." The creation of a NACAC National College Fair would allow recruiters an opportunity to meet these students in one central location. It would allow an opportunity to present information about the college application process to students and their families. And, it would allow students and their parents a wonderful opportunity to access these remarkable resources without having to travel very far.

When asked for his opinion about the creation of this college fair, Dale Bittinger, Director of Admissions at the University of Maryland Baltimore County says, "We are looking forward to attending the Prince George's

NACAC college fair in April. We have strong relationships with a number of schools in the county and are continuing to see an increase in interest in UMBC from these students. NACAC's involvement with this fair will hopefully only further enhance the opportunities for students and universities to meet their enrollment goals."

NACAC staff and members of the college fair planning committee are confident that the fair will create a "win-win" situation for recruiters and students.

The fair is scheduled for Friday, April 16, 2010 and Saturday, April, 17, 2010 at the Sports and Learning Complex located in Landover, Maryland. In support of this inaugural fair, NACAC is offering discounted registration rates for members and non-members. This event will follow the Montgomery County, MD National College Fair which will take place on April 14-15, 2010.

Recruit
for
PCACAC

A CHALLENGE!

Sherryl Fletcher, Johns Hopkins University and Carolyn Doyle, Archmere Academy, Co-Chairs, Membership Committee

Many of us connected at the NACAC conference in Baltimore and experienced the vibrancy and professionalism of our organization, PCACAC. We provided one of the best national conference experiences in recent years! Now is the time to renew your commitment to PCACAC by renewing your membership. Please use the electronic link <http://www.pcacac.org/public.aspx?ID=join> to renew your membership. Our membership year began on October 1!

As Membership Committee Co-Chairs at our PCACAC Membership Meeting in Baltimore, we challenged every current member to recruit one new member for PCACAC this year. Imagine the impact we will have if we reach out to a colleague in our school, on our campus, at a workshop, meeting or conference. The membership challenge, *Recruit 1 for PCACAC*, is in your hands!

Behind the Scenes at NACAC '09

The Local Advisory Committee

Susan Rexford, Co-Chair, NACAC '09 Local Advisory Committee;

Charles E. Smith Jewish Day School

The 65th NACAC Conference in Baltimore was an amazing success and served as a great way for Potomac and Chesapeake ACAC to showcase not only our region but our amazing hospitality. More than 5400 attendees were treated to a wealth of informative sessions, great keynote speakers, a record number of college tour opportunities, a perfect venue to host a conference, and great fun at the social at M&T Bank Stadium. PCACAC played host to it all and we can be proud of the results.

Conferences such as this do not just happen but reflect a long-term commitment from a core group of PCACAC members who comprised the Local Advisory Committee and the many, many PCACAC members who graciously volunteered time at the conference to make it all flow smoothly. Lisa Hill and I were blessed to have twelve very dedicated and hard-working committee chairs who made our jobs easier. The following people worked with us for 18 months to bring you NACAC '09:

College Tours – Mike Deegan, Hood College and Karen Felton, University of Maryland, College Park

Counselor Preview Day – Jayne Fonash, Academy of Science and Laurie Thompson, Loyola Blakefield

Hospitality – Judy Hingle, Fairfax County Public Schools and Morgan Somerville, Stevenson University

Logistical Arrangements – Carl Ahlgren, Gilman School and Kelly Farmer, Stevenson University

Registration – Chris Coale, Lycoming College and Stacey Schwartz, Immaculata University

Special Events – Delna Antaki, Salem High School and Judy Ladd, Spotsylvania County Schools



They are the people who:

- attended numerous planning meetings to work with the NACAC professional staff to help plan the conference.
- helped stuff 5500 conference tote bags and put stickers on 5000 NACAC magnets on Monday before the conference.
- organized over 30 tours to more than 40 colleges in our region.
- worked the hospitality booth to welcome attendees and answer hundreds of questions.
- trained over 300 volunteers to operate the scanners at every conference session.
- staffed the registration booth every day of the conference.
- hosted a Counselor Preview Day Luncheon for almost 100 counselors from Baltimore area schools.
- prepared door prizes, inflated thunder sticks and organized volunteers to make the Counselor Preview Day Luncheon, Welcome Reception and Conference Social successes.

It was enlightening to experience a national conference from Oz, as we referred to the curtained off area designated for the NACAC staff and the LAC.

It was enlightening to experience a national conference from Oz, as we referred to the curtained off area designated for the NACAC staff and the LAC. Bethany Chirico and Shannon Burke, from the NACAC Office of Conference and Meetings, were amazing in keeping us focused and on task. Sharing our experiences with the St. Louis LAC on Saturday of the conference helped us all realize what we had accomplished and how proud we could be of the success of NACAC '09. Still, for St. Louis, we are looking forward to attending sessions, taking college tours, eating meals sitting down, and coming out from behind the curtain of Oz to mingle with all the other attendees.

The Hands of the Mentors Who Guide Us

Save the Dates: April 25-27, 2010

Join the Conference Planning Committee:

[Click here](#) to e-mail a member of the Conference Planning Committee.

Submit a Session Proposal: Deadline for submission was Friday January 8, 2010.

Marion Flagg Scholarships: [Click here](#) to nominate a deserving colleague not currently a PCACAC member whose work with underrepresented students and their families ensures access and opportunity for all students.

Counselor of the Year Awards: [Click here](#) to nominate a deserving colleague. Ten awards are presented annually, to a high school and college professional from each of our four states and the District of Columbia.

Become a Sponsor ([Click here](#)) or an **Exhibitor** ([Click here](#)); New Sponsorship and Exhibitor Forms will be posted to the web site in November 2009.

Register for the conference ([Click here](#)): Registration rates and links will be posted in January 2010.

Reserve a room ([Click here](#)): Room rates and reservation links will be posted in January 2010.



*Jayne Fonash, President-Elect, PCACAC,
and Conference Chair; Academy of Science*

With PCACAC's role in a successful national conference in Baltimore behind us, it is time to look to the spring and our 45th Annual Conference. Returning to Delaware for the first time in almost two decades provides our membership with a unique opportunity to welcome old and new members and attendees from our northernmost member state as we meet this spring in Dover, the capital city of the First State.

Each of us can no doubt recount meaningful stories about the mentors who have shaped our professional development. Through the conference theme, *The Hands of the Mentors Who Guide Us*, the Conference Planning Committee hopes to encourage session proposals to chronicle past successes and highlight the ongoing efforts of our rising stars to lead the next generation of college admissions professionals. Our conference always includes great presentations from experienced members; we invite those same members to encourage your younger staff to share the great work they are doing out in the field every day.

Being part of the effort to plan a conference is a great professional experience, and there are lots of opportunities to join the committee co-chairs in this endeavor. In addition to the networking and professional development opportunities at the conference, we invite organizations to promote your services, products or, institution, or organization to our membership through sponsorship and exhibitor opportunities.

The links at the left provide you with a complete menu of opportunities to attend and contribute to the success of our spring conference. Join us in Dover!

Anchors Away!

Announcements and news from across the region



Assembly Notes

Paul Feakins, PCACAC Chief Delegate; Norfolk Academy

PCACAC delegates met and trained for the NACAC Assembly at St. Paul's School for Girl's in Baltimore and the University of Mary Washington in Fredericksburg. Many thanks to Tevera Stith and Ali Gauch for hosting us!

The 2009 NACAC Assembly was a dramatic change from previous assemblies in that it met only for one session. The primary duty of the session was to meet and vote on candidates for the NACAC Board and for President-Elect. Jim Miller, Coordinator of Institutional & Enrollment Research at University of Wisconsin-Superior was elected President-Elect, and Phyllis Gill of Providence Day School in North Carolina and Michael Willis of Bellarmine Preparatory School in Washington were elected to the Board from a crowded slate of six nominees. We were naturally disappointed that our own much beloved Jenifer Blair of Boy's Latin School in Baltimore was not selected, but we were very proud of how ably she represented PCACAC in the various venues during the election process.

Not much was expected beyond the elections, some tedious but necessary language changes to the SPGP, and a report on the study done on Assembly but it managed to turn lively. Ed Graf of SACAC and Bob Bardwell of NEACAC promoted a motion for the Board to present a restrictive size plan back to the Assembly in 2010 for a vote. At the center of this issue has been the continued growth of Assembly to its current size of 266 members. Many people believe that given the restricted time for the Assembly, its size makes it unwieldy. A clear majority of the Assembly supported such a change and voted for the measure. The discussion did raise two important points. Any restructuring needed to protect the rights of the smallest affiliates. Given that, the largest affiliates would have to surrender the most delegates in the Assembly. It is interesting to note that Ed Graf and Bob Bardwell represent two of the largest affiliates. A sample change that they suggested certainly would necessitate a decrease in the number of our delegates and votes. This topic will likely produce some lively discussion among the PCACAC Executive Board.

Movers and Shakers

Congratulations, **Arlene**, on your upcoming retirement from Cape Henry Collegiate School. We wish you all the best as you transition to your new consulting roles.

Betty Jones from Norfolk Collegiate School will retire at the end of the academic year. Enjoy those grandchildren and traveling, Betty.

Looking for a way to honor that counselor?

Jeffery E. Smith, President, PCACAC; St. Mary's College of Maryland

As you made your visits to high schools, or spoke to that community based organization or educational advocate, or met with that college counselor who did that little extra for your student, please think about nominating that counselor for either the Marion Flagg Scholarship or Counselor of the Year award. The Marion Flagg Scholarship recognizes those counselors who work with underrepresented student populations. Award recipients receive one year membership in PCACAC and the opportunity to attend the PCACAC spring conference, this year in Dover, Delaware (April 25-27, 2010). The Counselor of the Year award recognizes two counselors from each of the states that are represented within PCACAC (Delaware, District of Columbia, Maryland, Virginia and West Virginia). The award is given to those professional counselors who strive to better the counseling profession and the students that they serve.

Do you remember that counselor you met during the travel season that deserves recognition? You're encouraged to submit nominations for both of these PCACAC honors. Visit the PCACAC Web site at www.pcacac.org to find the nomination forms under the "Committees and Awards" section. Take the time to nominate a colleague who is deserving of one of these awards.



Looking for a NACAC '09 Keepsake?

Several Potomac and Chesapeake ACAC members asked about the cool NACAC '09 apparel the Local Advisory Committee and NACAC staff sported while in Baltimore. If you're interested in your own NACAC '09 keepsake, contact Lands' End Business Outfitters at (800) 587-1541 and reference the conference logo code 0855374K.

Ann Powell Mentoring Program

Arlene Ingram, Chair, Ann Powell Mentoring Program; Cape Henry Collegiate School

In Their Own Words ...

Excerpts from the Ann Powell Mentees

From Jennifer Dowdy, High School Counselor, Gretna High School (VA)

Inaugural Class of Ann Powell Mentees

"It has been a great honor to be one of the first Ann Powell Mentees. I never would have imagined I would have learned so much from attending two Summer Institutes and the spring conference at Portsmouth. I feel more confident as a high school counselor because I have had the opportunity to meet so many new people on the college admissions side and the high school side which have taught me a great deal! I think this is a wonderful opportunity for anyone who is not very familiar with the college admissions process. I am very thankful to everyone who has supported the Ann Powell Mentoring Program. Before being nominated last year, I had not heard of PCACAC. Thank you so much."

From Melitta Brinkley, Windsor High School (VA)

Inaugural Class of Ann Powell Mentees

"It has been a very exciting and informative adventure as an Ann Powell Mentoring Program participant. The college admission process was always a complicated and daunting process, but my first glimpse of understanding came in the form of the PCACAC Summer Institute of 2008. At the Summer Institute, everyone was so approachable and down to earth. I could talk with the director of admissions at a university and ask any questions about the best classes for a student to take to prepare him or her for the rigor of a particular college program. I have never been to a professional conference and felt as if I was surrounded by family. I was given very practical and useful information to take back to my school and share. It feels awesome to be able to pick up the phone and call a college admissions counselor if my students have an admissions question in which I may not be able to answer. I want to thank PCACAC for selecting me as an Ann Powell Mentoring Program participant because this experience has provided me with a thirst to continue to network with college admissions counselors and to continue to learn about the college admissions process."

From Ronnie Neal, Admissions Counselor, Virginia State University (VA)

Inaugural Class of Mentees, written after the PCACAC conference

"I just wanted to take some time out to thank you for such a wonderful experience. The past couple of days were of great benefit to my professional development. My colleagues and I were just discussing how much we enjoyed the PCACAC conference. I especially enjoyed being recognized as one of the first Ann Powell Mentor members. James [Pennix] has been a great help as well as an inspiring mentor. He has been guiding me through this process and sharing great tips and networks along the way. ... PCACAC is filled with great people who enjoy working the late hours and giving this profession the respect that it deserves; not to mention knowing how to have a great time while doing it! This will always go down as one of my great experience while developing as a young professional."

From Katrina Steele, High School Counselor, Churchland High School (VA)

Second Class of Ann Powell Mentees

"I just wanted to send my thanks to you for the wonderful summer conference. I have never been to a more enjoyable conference. It was the best conference I have ever been to. I learned so much and everyone was so friendly. I was shocked with receiving the scholarship and very thankful that I was chosen. I can't wait to attend my next PCACAC conference. I have been bragging about it to all who will listen. Thank you again!"



Ann Powell Mentees taken at the Summer Institute, 2009. Top, left to right: Alphonso Garrett, Katrina Steele, Sarah Kemp; Bottom, left to right: Ronnie Neal, Jennifer Dowdy, Melitta Brinkley.

**From Sarah Kemp, Admissions Counselor,
Marshall University (WV)**

Second Class of Ann Powell Mentees

"I would like to take this opportunity to thank everyone involved with the PCACAC Summer Institute. This year, my assistant director nominated me for the Ann Powell Mentoring Program. I was delighted to be nominated, chosen and to accept. It was great to hear what other colleges were doing with overnight visits and student tour guides. It became an interesting forum of sharing ideas of what worked and what did not at different colleges, including mine. I said to many during this institute that we are lucky to be in a position where we can share ideas of what works well and what doesn't to make each college able to offer the best education to the best students. I also enjoyed hearing from others with much more experience how they chose their career path. As, I'm just starting out on this career, it is reassuring to hear others describe how much personal satisfaction they have received throughout their years in education. Thank you for choosing me as an Ann Powell mentee. I look forward to attending the PCACAC Summer Institute again next year!"

**In his words: From Michael Carter, Assistant Committee Chair,
St. Stephen's and St. Agnes School (VA)**

"In these modern times – professional development in the form of shared wisdom and experience, and perhaps even more important, collegiality and caring – are absolutely essential to a successful and rewarding career. PCACAC in its many forms (the conference, Summer Institute and the Ann Powell Mentoring Program to name a few) is such an outstanding resource and I am proud to be a part of it."

**In her words: From Arlene Ingram, Committee Chair, Cape
Henry Collegiate School (VA)**

It has been gratifying and exciting to see Ann Powell's memory and vision carried out under the auspices of this fine program supported by all of you. We are indebted to the initial work done by Jim Jump, first chair of this committee, and David Kraus to turn Ann's vision into reality. We hope that you will consider nominating a high school or college admission professional as a potential Ann Powell Mentee for the third class.

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Ann Powell Mentoring Program

Continued from Page 13.

The Ann Powell Program is Meaningful

After several years of planning, the Inaugural Class of Ann Powell Mentees was proudly launched in the Summer of 2008 at the Summer Institute held at the University of Maryland Baltimore County. The participants are now closing out their “official” experience, but they will continue their relationship that was established with their mentor. This past summer the Second Class of Ann Powell Mentees attended the Summer Institute at Randolph Macon College.

Participants of the Inaugural Class of Ann Powell Mentoring Program:

Melitta Brinkley, Windsor High School, VA
Jennifer Dowdy, Gretna High School, VA
Susannah Lane-Sullivan, Southern High School, MD
Ronnie Neal, Virginia State University, VA

Mentors for the Inaugural Class of Ann Powell Mentoring Program:

Shirley Bloomquist, Educational Consultant (VA) for Melitta Brinkley
Arlene Ingram, Cape Henry Collegiate School (VA) for Jennifer Dowdy
Michael Carter, St. Stephen's and St. Agnes School (VA) for Susannah Lane-Sullivan
James Pennix, Roanoke College (VA) for Ronnie Neal

Participants of Second Class of Ann Powell Mentoring Program:

Sarah Kemp, Admissions Counselor, Marshall University (WV)
Alphonso Garrett, Admissions Counselor, Virginia Wesleyan College (VA)
Katrina Steele, Churchland High School (VA)

Mentors for the Second Class of Ann Powell Mentoring Program:

Anthony Ambrogi, Randolph Macon College (VA) for Sarah Kemp
Jameel Freeman, Johns Hopkins University (MD) for Alphonso Garrett
Luanna Zimmerman, Winston Churchill High School (MD) for Katrina Steele

Imagine Fund/NACAC Attendance by Susannah Lane-Sullivan of the Inaugural Class of Ann Powell Mentoring Program

Susannah Lane-Sullivan, School Counselor at Southern High School in Anne Arundel County, MD, and one of our first participants in the Ann Powell Mentoring Program, attended the NACAC conference in Baltimore, as a result of PCACAC's outstanding participation in the NACAC Imagine Fund Scholarship.

Nominations Accepted

If you wish to nominate a colleague as a potential Ann Powell Mentee, please submit their name, contact information and a brief paragraph about why you think this person should be selected. Please send nominations to either Arlene Ingram (arleneingram@capehenry.org) or Michael Carter (mcarter@ssas.org).

Thanks for Giving

PCACAC is extremely appreciative of those who have given so generously to the Ann Powell Mentoring Program Fund. The money that is contributed is used to support professionals who have five years experience or less in college counseling and who have been nominated by a colleague. During 2009, the following people and organizations have generously contributed \$1183 to the Ann Powell Mentoring Program.

Anonymous

Peg Cothorn

Betty Delk

Ann and Paul Feakins

Arlene Ingram, given in honor of Jim Jump's leadership

Betty Jones, given in memory of Jack Blackburn

David Kraus

Kathleen Martin

Mike Oligmueller

Richmond Area Independent Schools, given in memory of Jack Blackburn

Joanne Wood

Contributions Accepted

Contributions of any amount are graciously accepted. Contributions may be made in honor of a colleague or in memory of a colleague. Please send your contribution to provide professional development through the Ann Powell Mentoring Program to:

Arlene Ingram
Director of College Counseling
Cape Henry Collegiate School
1320 Mill Dam Road
Virginia Beach, VA 23454

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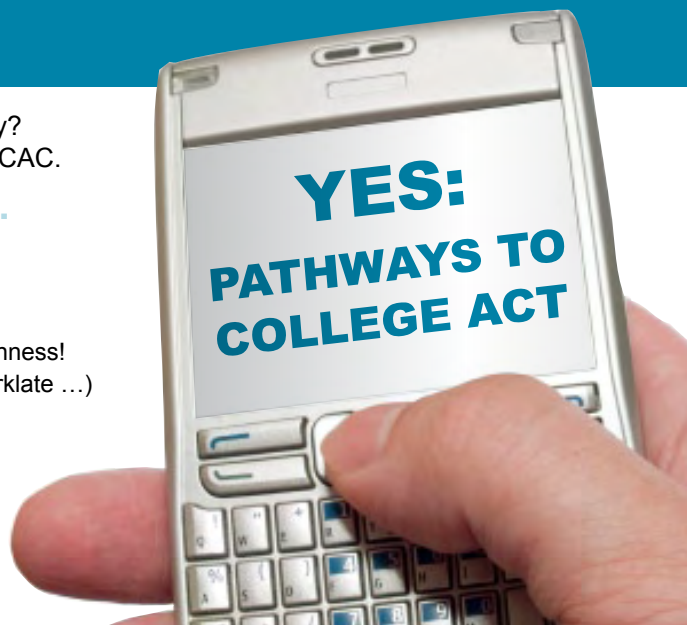
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your java and maybe a blueberry muffin.
Savor and click on pcacac.org. (not when driving)

Peg Cothorn, Chair, Government Relations Committee; Retired Member



PCACAC Summer Institute

Bob Herr, Chair, 2009 Summer Institute; Stevenson University

The 2009 PCACAC Summer Institute took place Monday, August 3rd to Wednesday, August 5th at Randolph-Macon College in Ashland, VA. Over 60 attendees enjoyed this important PCACAC professional development opportunity. Summer Institute provided an excellent venue for networking among colleagues, counselor training and leadership, and many workshops for both admissions and secondary school counselors. Numerous sessions this year focused on the ever-increasing complexities of the college admissions process. Both experienced veterans and new professionals benefited from the three-day program.

PCACAC would like to thank this year's Summer Institute faculty, which included:

Anthony Ambrogio, Randolph-Macon College
Brenda Barr, Randolph-Macon Academy
Don Birmingham, Nansemond-Suffolk Academy
Dale Bittinger, University of Maryland Baltimore County
Bryn Campbell, University of Delaware
Jayne Fonash, Academy of Science
Jameel Freeman, Johns Hopkins University
Emily French, Randolph-Macon College
Bob Herr, Stevenson University
Lou Hirsh, University of Delaware
Arlene Ingram, Cape Henry Collegiate School
Mildred Johnson, Virginia Tech
Jim Jump, St. Christopher's School
Scott Mayer, St. Christopher's School
Mary Neal, Randolph-Macon College
Colleen Newman, American University
Susan Rexford, West Springfield High School
Jeff Smith, St. Mary's College of Maryland
Jake Talmage, St. Paul's School
Martin Wilder, University of Mary Washington
Luana Zimmerman, Winston Churchill High School



Michael Kaplan, College Counselor at Cape Henry Collegiate School (VA) with PCACAC Summer Institute Faculty and Staff - Mary Layman, Jeff Smith, Jayne Fonash, and Sue Rexford.

Furthermore, our thanks go out Robert Lingren, president of Randolph-Macon College, for his inspiring welcome address, as well as the admissions staff at Randolph-Macon College for their gracious hospitality and logistical arrangements. Additionally, we wish to thank our sponsors, Randolph-Macon College and Zinch.

Please join us next summer at St. Mary's College of Maryland for the 2010 PCACAC Summer Institute.